

COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.8497/-87.2653

RFULL9

714 Hwy 78 E

Jasper, AL 35501

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Population				
Estimated Population (2019)	3,069	13,537	19,846	39,076
Projected Population (2024)	2,897	12,907	18,837	37,284
Census Population (2010)	3,134	14,435	21,084	41,342
Census Population (2000)	2,806	14,301	20,788	42,590
Projected Annual Growth (2019-2024)	-172 -1.1%	-630 -0.9%	-1,009 -1.0%	-1,792 -0.9%
Historical Annual Growth (2010-2019)	-65 -0.2%	-898 -0.7%	-1,238 -0.7%	-2,266 -0.6%
Historical Annual Growth (2000-2010)	328 1.2%	134 -	296 0.1%	-1,248 -0.3%
Estimated Population Density (2019)	977 <i>psm</i>	479 <i>psm</i>	253 <i>psm</i>	124 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>
Households				
Estimated Households (2019)	1,403	5,834	8,513	16,579
Projected Households (2024)	1,346	5,657	8,222	16,118
Census Households (2010)	1,331	5,807	8,442	16,372
Census Households (2000)	1,177	5,866	8,470	17,094
Projected Annual Growth (2019-2024)	-57 -0.8%	-178 -0.6%	-291 -0.7%	-461 -0.6%
Historical Annual Change (2000-2019)	226 1.0%	-32 -	43 -	-514 -0.2%
Average Household Income				
Estimated Average Household Income (2019)	\$72,460	\$60,276	\$57,974	\$54,847
Projected Average Household Income (2024)	\$89,261	\$74,256	\$71,621	\$67,040
Census Average Household Income (2010)	\$71,943	\$60,775	\$56,867	\$52,051
Census Average Household Income (2000)	\$56,236	\$45,247	\$44,095	\$40,417
Projected Annual Change (2019-2024)	\$16,801 4.6%	\$13,980 4.6%	\$13,648 4.7%	\$12,193 4.4%
Historical Annual Change (2000-2019)	\$16,225 1.5%	\$15,030 1.7%	\$13,879 1.7%	\$14,430 1.9%
Median Household Income				
Estimated Median Household Income (2019)	\$42,018	\$47,056	\$46,882	\$46,524
Projected Median Household Income (2024)	\$48,365	\$55,030	\$54,743	\$53,836
Census Median Household Income (2010)	\$45,172	\$45,830	\$44,142	\$40,418
Census Median Household Income (2000)	\$37,872	\$31,068	\$31,527	\$30,234
Projected Annual Change (2019-2024)	\$6,347 3.0%	\$7,974 3.4%	\$7,861 3.4%	\$7,312 3.1%
Historical Annual Change (2000-2019)	\$4,146 0.6%	\$15,988 2.7%	\$15,355 2.6%	\$16,289 2.8%
Per Capita Income				
Estimated Per Capita Income (2019)	\$33,545	\$26,422	\$25,194	\$23,458
Projected Per Capita Income (2024)	\$41,921	\$33,008	\$31,605	\$29,178
Census Per Capita Income (2010)	\$30,546	\$24,448	\$22,771	\$20,613
Census Per Capita Income (2000)	\$23,399	\$18,518	\$17,829	\$16,109
Projected Annual Change (2019-2024)	\$8,376 5.0%	\$6,587 5.0%	\$6,412 5.1%	\$5,720 4.9%
Historical Annual Change (2000-2019)	\$10,146 2.3%	\$7,903 2.2%	\$7,364 2.2%	\$7,348 2.4%
Estimated Average Household Net Worth (2019)	\$564,567	\$394,117	\$363,251	\$311,704

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Jasper, AL 35501

Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population (2019)	3,069		13,537		19,846		39,076	
White (2019)	2,606	84.9%	10,734	79.3%	16,455	82.9%	34,191	87.5%
Black or African American (2019)	202	6.6%	1,781	13.2%	2,061	10.4%	2,978	7.6%
American Indian or Alaska Native (2019)	8	0.2%	51	0.4%	82	0.4%	156	0.4%
Asian (2019)	71	2.3%	214	1.6%	266	1.3%	340	0.9%
Hawaiian or Pacific Islander (2019)	3	0.1%	20	0.2%	28	0.1%	32	-
Other Race (2019)	122	4.0%	474	3.5%	602	3.0%	694	1.8%
Two or More Races (2019)	57	1.8%	263	1.9%	352	1.8%	684	1.8%
Population < 18 (2019)	629	20.5%	2,925	21.6%	4,362	22.0%	8,666	22.2%
White Not Hispanic	429	68.1%	1,910	65.3%	3,111	71.3%	6,835	78.9%
Black or African American	60	9.5%	464	15.9%	538	12.3%	779	9.0%
Asian	23	3.7%	66	2.3%	78	1.8%	106	1.2%
Other Race Not Hispanic	31	4.9%	149	5.1%	197	4.5%	369	4.3%
Hispanic	86	13.7%	336	11.5%	437	10.0%	577	6.7%
Not Hispanic or Latino Population (2019)	2,866	93.4%	12,683	93.7%	18,732	94.4%	37,615	96.3%
Not Hispanic White	2,536	88.5%	10,435	82.3%	16,059	85.7%	33,576	89.3%
Not Hispanic Black or African American	197	6.9%	1,737	13.7%	2,000	10.7%	2,912	7.7%
Not Hispanic American Indian or Alaska Native	7	0.3%	44	0.3%	67	0.4%	136	0.4%
Not Hispanic Asian	66	2.3%	208	1.6%	260	1.4%	331	0.9%
Not Hispanic Hawaiian or Pacific Islander	3	0.1%	12	-	19	-	21	-
Not Hispanic Other Race	11	0.4%	24	0.2%	28	0.1%	32	-
Not Hispanic Two or More Races	46	1.6%	223	1.8%	299	1.6%	607	1.6%
Hispanic or Latino Population (2019)	203	6.6%	855	6.3%	1,113	5.6%	1,461	3.7%
Hispanic White	70	34.6%	299	35.0%	396	35.5%	615	42.1%
Hispanic Black or African American	5	2.4%	44	5.1%	60	5.4%	67	4.6%
Hispanic American Indian or Alaska Native	-	-	8	0.9%	14	1.3%	20	1.4%
Hispanic Asian	5	2.5%	6	0.7%	6	0.6%	9	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	8	0.9%	10	0.9%	11	0.8%
Hispanic Other Race	111	54.7%	450	52.7%	575	51.6%	661	45.3%
Hispanic Two or More Races	11	5.5%	40	4.7%	52	4.7%	78	5.3%
Not Hispanic or Latino Population (2010)	2,978	95.0%	13,796	95.6%	20,240	96.0%	40,270	97.4%
Hispanic or Latino Population (2010)	156	5.0%	639	4.4%	844	4.0%	1,072	2.6%
Not Hispanic or Latino Population (2000)	2,783	99.2%	14,087	98.5%	20,509	98.7%	42,144	99.0%
Hispanic or Latino Population (2000)	23	0.8%	214	1.5%	280	1.3%	447	1.0%
Not Hispanic or Latino Population (2024)	2,702	93.3%	12,062	93.5%	17,739	94.2%	35,839	96.1%
Hispanic or Latino Population (2024)	195	6.7%	845	6.5%	1,098	5.8%	1,445	3.9%
Projected Annual Growth (2019-2024)	-8	-0.8%	-9	-0.2%	-15	-0.3%	-16	-0.2%
Historical Annual Growth (2000-2010)	133	56.6%	425	19.9%	564	20.2%	626	14.0%

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Total Age Distribution (2019)								
Total Population	3,069		13,537		19,846		39,076	
Age Under 5 Years	212	6.9%	877	6.5%	1,277	6.4%	2,458	6.3%
Age 5 to 9 Years	174	5.7%	843	6.2%	1,244	6.3%	2,413	6.2%
Age 10 to 14 Years	157	5.1%	777	5.7%	1,165	5.9%	2,388	6.1%
Age 15 to 19 Years	153	5.0%	725	5.4%	1,096	5.5%	2,254	5.8%
Age 20 to 24 Years	227	7.4%	848	6.3%	1,212	6.1%	2,331	6.0%
Age 25 to 29 Years	239	7.8%	967	7.1%	1,372	6.9%	2,598	6.6%
Age 30 to 34 Years	180	5.9%	807	6.0%	1,180	5.9%	2,238	5.7%
Age 35 to 39 Years	157	5.1%	724	5.4%	1,071	5.4%	2,160	5.5%
Age 40 to 44 Years	151	4.9%	718	5.3%	1,078	5.4%	2,185	5.6%
Age 45 to 49 Years	174	5.7%	832	6.1%	1,266	6.4%	2,577	6.6%
Age 50 to 54 Years	176	5.7%	862	6.4%	1,288	6.5%	2,549	6.5%
Age 55 to 59 Years	184	6.0%	941	6.9%	1,366	6.9%	2,781	7.1%
Age 60 to 64 Years	173	5.6%	859	6.3%	1,274	6.4%	2,589	6.6%
Age 65 to 69 Years	183	6.0%	781	5.8%	1,152	5.8%	2,329	6.0%
Age 70 to 74 Years	154	5.0%	664	4.9%	988	5.0%	2,014	5.2%
Age 75 to 79 Years	144	4.7%	540	4.0%	773	3.9%	1,467	3.8%
Age 80 to 84 Years	128	4.2%	437	3.2%	598	3.0%	1,014	2.6%
Age 85 Years or Over	101	3.3%	334	2.5%	446	2.2%	730	1.9%
Median Age	40.1		40.5		40.5		40.6	
Age 19 Years or Less	697	22.7%	3,221	23.8%	4,782	24.1%	9,513	24.3%
Age 20 to 64 Years	1,662	54.2%	7,559	55.8%	11,107	56.0%	22,009	56.3%
Age 65 Years or Over	710	23.1%	2,757	20.4%	3,957	19.9%	7,554	19.3%
Female Age Distribution (2019)								
Female Population	1,630	53.1%	7,038	52.0%	10,259	51.7%	20,075	51.4%
Age Under 5 Years	109	6.7%	439	6.2%	631	6.2%	1,212	6.0%
Age 5 to 9 Years	90	5.5%	417	5.9%	599	5.8%	1,156	5.8%
Age 10 to 14 Years	75	4.6%	378	5.4%	556	5.4%	1,142	5.7%
Age 15 to 19 Years	70	4.3%	324	4.6%	504	4.9%	1,060	5.3%
Age 20 to 24 Years	104	6.4%	416	5.9%	603	5.9%	1,170	5.8%
Age 25 to 29 Years	108	6.6%	468	6.7%	669	6.5%	1,291	6.4%
Age 30 to 34 Years	94	5.8%	412	5.9%	604	5.9%	1,164	5.8%
Age 35 to 39 Years	83	5.1%	352	5.0%	525	5.1%	1,052	5.2%
Age 40 to 44 Years	70	4.3%	334	4.8%	509	5.0%	1,044	5.2%
Age 45 to 49 Years	89	5.5%	426	6.0%	639	6.2%	1,303	6.5%
Age 50 to 54 Years	90	5.5%	456	6.5%	678	6.6%	1,315	6.5%
Age 55 to 59 Years	99	6.1%	494	7.0%	705	6.9%	1,406	7.0%
Age 60 to 64 Years	91	5.6%	452	6.4%	674	6.6%	1,357	6.8%
Age 65 to 69 Years	111	6.8%	441	6.3%	633	6.2%	1,270	6.3%
Age 70 to 74 Years	93	5.7%	392	5.6%	576	5.6%	1,131	5.6%
Age 75 to 79 Years	90	5.5%	308	4.4%	444	4.3%	836	4.2%
Age 80 to 84 Years	87	5.3%	287	4.1%	388	3.8%	644	3.2%
Age 85 Years or Over	77	4.8%	242	3.4%	320	3.1%	521	2.6%
Female Median Age	44.6		43.5		43.2		42.8	
Age 19 Years or Less	344	21.1%	1,558	22.1%	2,291	22.3%	4,570	22.8%
Age 20 to 64 Years	827	50.8%	3,810	54.1%	5,605	54.6%	11,103	55.3%
Age 65 Years or Over	458	28.1%	1,670	23.7%	2,362	23.0%	4,402	21.9%

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Male Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Male Population	1,439	46.9%	6,499	48.0%	9,587	48.3%	19,001	48.6%
Age Under 5 Years	103	7.2%	438	6.7%	646	6.7%	1,246	6.6%
Age 5 to 9 Years	84	5.8%	425	6.5%	644	6.7%	1,257	6.6%
Age 10 to 14 Years	82	5.7%	399	6.1%	609	6.4%	1,246	6.6%
Age 15 to 19 Years	83	5.8%	401	6.2%	591	6.2%	1,194	6.3%
Age 20 to 24 Years	123	8.6%	433	6.7%	610	6.4%	1,161	6.1%
Age 25 to 29 Years	131	9.1%	499	7.7%	704	7.3%	1,307	6.9%
Age 30 to 34 Years	86	6.0%	395	6.1%	576	6.0%	1,074	5.7%
Age 35 to 39 Years	75	5.2%	372	5.7%	546	5.7%	1,108	5.8%
Age 40 to 44 Years	82	5.7%	384	5.9%	569	5.9%	1,141	6.0%
Age 45 to 49 Years	85	5.9%	407	6.3%	627	6.5%	1,274	6.7%
Age 50 to 54 Years	86	6.0%	406	6.2%	611	6.4%	1,235	6.5%
Age 55 to 59 Years	85	5.9%	447	6.9%	661	6.9%	1,375	7.2%
Age 60 to 64 Years	82	5.7%	407	6.3%	599	6.3%	1,232	6.5%
Age 65 to 69 Years	73	5.1%	340	5.2%	518	5.4%	1,059	5.6%
Age 70 to 74 Years	61	4.2%	273	4.2%	412	4.3%	883	4.6%
Age 75 to 79 Years	54	3.7%	232	3.6%	329	3.4%	631	3.3%
Age 80 to 84 Years	41	2.9%	150	2.3%	210	2.2%	370	1.9%
Age 85 Years or Over	24	1.6%	92	1.4%	126	1.3%	209	1.1%
Male Median Age	36.1		37.6		37.9		38.6	
Age 19 Years or Less	352	24.5%	1,664	25.6%	2,490	26.0%	4,943	26.0%
Age 20 to 64 Years	835	58.0%	3,749	57.7%	5,502	57.4%	10,906	57.4%
Age 65 Years or Over	252	17.5%	1,087	16.7%	1,595	16.6%	3,152	16.6%

Males per 100 Females (2019)

Overall Comparison	88		92		93		95	
Age Under 5 Years	95	48.7%	100	50.0%	102	50.6%	103	50.7%
Age 5 to 9 Years	93	48.2%	102	50.5%	107	51.8%	109	52.1%
Age 10 to 14 Years	109	52.1%	106	51.4%	109	52.3%	109	52.3%
Age 15 to 19 Years	118	54.2%	124	55.3%	117	54.0%	113	53.0%
Age 20 to 24 Years	119	54.3%	104	51.0%	101	50.3%	99	49.8%
Age 25 to 29 Years	121	54.8%	107	51.6%	105	51.3%	101	50.3%
Age 30 to 34 Years	92	47.8%	96	49.0%	95	48.8%	92	48.0%
Age 35 to 39 Years	90	47.4%	106	51.4%	104	51.0%	105	51.3%
Age 40 to 44 Years	118	54.1%	115	53.5%	112	52.8%	109	52.2%
Age 45 to 49 Years	96	48.9%	96	48.9%	98	49.5%	98	49.4%
Age 50 to 54 Years	95	48.8%	89	47.1%	90	47.4%	94	48.4%
Age 55 to 59 Years	86	46.3%	90	47.5%	94	48.4%	98	49.4%
Age 60 to 64 Years	89	47.2%	90	47.3%	89	47.1%	91	47.6%
Age 65 to 69 Years	66	39.7%	77	43.5%	82	45.0%	83	45.5%
Age 70 to 74 Years	65	39.6%	70	41.1%	72	41.7%	78	43.9%
Age 75 to 79 Years	60	37.4%	75	43.0%	74	42.5%	75	43.0%
Age 80 to 84 Years	47	32.1%	52	34.4%	54	35.1%	57	36.5%
Age 85 Years or Over	31	23.5%	38	27.5%	39	28.2%	40	28.6%
Age 19 Years or Less	102	50.5%	107	51.6%	109	52.1%	108	52.0%
Age 20 to 39 Years	107	51.6%	103	50.8%	101	50.4%	99	49.9%
Age 40 to 64 Years	96	48.9%	95	48.7%	96	48.9%	97	49.3%
Age 65 Years or Over	55	35.5%	65	39.4%	68	40.3%	72	41.7%

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Household Type (2019)								
Total Households	1,403		5,834		8,513		16,579	
Households with Children	366	26.1%	1,644	28.2%	2,461	28.9%	4,948	29.8%
Average Household Size	2.1		2.2		2.3		2.3	
Household Density per Square Mile	447		206		108		53	
Population Family	2,298	74.9%	10,544	77.9%	15,784	79.5%	31,997	81.9%
Population Non-Family	625	20.4%	2,404	17.8%	3,404	17.2%	6,290	16.1%
Population Group Quarters	146	4.8%	589	4.3%	658	3.3%	789	2.0%
Family Households	830	59.2%	3,690	63.2%	5,488	64.5%	11,057	66.7%
Married Couple Households	574	69.1%	2,619	71.0%	3,953	72.0%	8,100	73.3%
Other Family Households with Children	256	30.9%	1,071	29.0%	1,535	28.0%	2,957	26.7%
Family Households with Children	359	43.3%	1,622	44.0%	2,429	44.3%	4,885	44.2%
Married Couple with Children	213	59.3%	978	60.3%	1,511	62.2%	3,127	64.0%
Other Family Households with Children	146	40.7%	644	39.7%	917	37.8%	1,759	36.0%
Family Households No Children	471	56.7%	2,068	56.0%	3,059	55.7%	6,172	55.8%
Married Couple No Children	360	76.5%	1,641	79.3%	2,441	79.8%	4,973	80.6%
Other Family Households No Children	110	23.5%	427	20.7%	618	20.2%	1,199	19.4%
Non-Family Households	573	40.8%	2,145	36.8%	3,025	35.5%	5,522	33.3%
Non-Family Households with Children	7	1.2%	21	1.0%	32	1.1%	62	1.1%
Non-Family Households No Children	566	98.8%	2,123	99.0%	2,993	98.9%	5,460	98.9%
Average Family Household Size	2.8		2.9		2.9		2.9	
Average Family Income	\$88,982		\$73,192		\$69,951		\$66,705	
Median Family Income	\$59,758		\$63,912		\$61,304		\$59,156	
Average Non-Family Household Size	1.1		1.1		1.1		1.1	
Marital Status (2019)								
Population Age 15 Years or Over	2,526		11,041		16,160		31,817	
Never Married	840	33.3%	3,062	27.7%	4,323	26.8%	8,093	25.4%
Currently Married	863	34.2%	4,482	40.6%	6,917	42.8%	14,420	45.3%
Previously Married	822	32.5%	3,497	31.7%	4,920	30.4%	9,305	29.2%
Separated	153	18.7%	719	20.5%	984	20.0%	1,785	19.2%
Widowed	334	40.7%	1,179	33.7%	1,566	31.8%	3,080	33.1%
Divorced	334	40.6%	1,599	45.7%	2,370	48.2%	4,439	47.7%
Educational Attainment (2019)								
Adult Population Age 25 Years or Over	2,146		9,467		13,852		27,232	
Elementary (Grade Level 0 to 8)	58	2.7%	566	6.0%	873	6.3%	1,833	6.7%
Some High School (Grade Level 9 to 11)	140	6.5%	813	8.6%	1,321	9.5%	2,919	10.7%
High School Graduate	762	35.5%	3,170	33.5%	4,891	35.3%	10,166	37.3%
Some College	486	22.6%	2,090	22.1%	3,017	21.8%	6,129	22.5%
Associate Degree Only	160	7.4%	944	10.0%	1,379	10.0%	2,613	9.6%
Bachelor Degree Only	323	15.1%	1,095	11.6%	1,330	9.6%	2,107	7.7%
Graduate Degree	217	10.1%	788	8.3%	1,041	7.5%	1,466	5.4%
Any College (Some College or Higher)	1,186	55.3%	4,918	51.9%	6,767	48.9%	12,314	45.2%
College Degree + (Bachelor Degree or Higher)	540	25.2%	1,884	19.9%	2,370	17.1%	3,572	13.1%

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COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 33.84971-87.2653

RFULL9

714 Hwy 78 E

Jasper, AL 35501

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Housing								
Total Housing Units (2019)	1,574		6,524		9,487		18,886	
Total Housing Units (2010)	1,528		6,522		9,445		18,657	
Historical Annual Growth (2010-2019)	46	0.3%	2	-	43	-	229	0.1%
Housing Units Occupied (2019)	1,403	89.1%	5,834	89.4%	8,513	89.7%	16,579	87.8%
Housing Units Owner-Occupied	752	53.6%	3,753	64.3%	5,796	68.1%	12,165	73.4%
Housing Units Renter-Occupied	651	46.4%	2,082	35.7%	2,717	31.9%	4,415	26.6%
Housing Units Vacant (2019)	171	12.2%	689	11.8%	974	11.4%	2,306	13.9%
Household Size (2019)								
Total Households	1,403		5,834		8,513		16,579	
1 Person Households	516	36.8%	1,928	33.0%	2,715	31.9%	4,912	29.6%
2 Person Households	500	35.7%	2,111	36.2%	3,083	36.2%	6,136	37.0%
3 Person Households	188	13.4%	820	14.1%	1,231	14.5%	2,486	15.0%
4 Person Households	127	9.1%	585	10.0%	894	10.5%	1,828	11.0%
5 Person Households	42	3.0%	244	4.2%	380	4.5%	799	4.8%
6 Person Households	19	1.3%	91	1.6%	132	1.6%	259	1.6%
7 or More Person Households	10	0.7%	55	0.9%	78	0.9%	160	1.0%
Household Income Distribution (2019)								
HH Income \$200,000 or More	129	9.2%	267	4.6%	309	3.6%	396	2.4%
HH Income \$150,000 to \$199,999	38	2.7%	126	2.2%	213	2.5%	402	2.4%
HH Income \$125,000 to \$149,999	51	3.6%	304	5.2%	420	4.9%	678	4.1%
HH Income \$100,000 to \$124,999	88	6.3%	427	7.3%	553	6.5%	932	5.6%
HH Income \$75,000 to \$99,999	116	8.3%	555	9.5%	871	10.2%	1,964	11.8%
HH Income \$50,000 to \$74,999	177	12.6%	936	16.0%	1,444	17.0%	3,028	18.3%
HH Income \$35,000 to \$49,999	219	15.6%	777	13.3%	1,168	13.7%	2,364	14.3%
HH Income \$25,000 to \$34,999	175	12.5%	623	10.7%	899	10.6%	1,686	10.2%
HH Income \$15,000 to \$24,999	232	16.5%	913	15.7%	1,376	16.2%	2,620	15.8%
HH Income \$10,000 to \$14,999	85	6.1%	499	8.5%	719	8.4%	1,298	7.8%
HH Income Under \$10,000	92	6.5%	407	7.0%	539	6.3%	1,211	7.3%
Household Vehicles (2019)								
Households 0 Vehicles Available	81	5.8%	425	7.3%	559	6.6%	906	5.5%
Households 1 Vehicle Available	609	43.4%	1,981	34.0%	2,589	30.4%	4,801	29.0%
Households 2 Vehicles Available	475	33.9%	2,185	37.4%	3,247	38.1%	6,273	37.8%
Households 3 or More Vehicles Available	237	16.9%	1,243	21.3%	2,118	24.9%	4,600	27.7%
Total Vehicles Available	2,434		10,707		16,483		33,471	
Average Vehicles per Household	1.7		1.8		1.9		2.0	
Owner-Occupied Household Vehicles	1,610	66.1%	7,993	74.6%	12,693	77.0%	27,033	80.8%
Average Vehicles per Owner-Occupied Household	2.1		2.1		2.2		2.2	
Renter-Occupied Household Vehicles	824	33.9%	2,714	25.4%	3,790	23.0%	6,438	19.2%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4		1.5	
Travel Time (2019)								
Worker Base Age 16 years or Over	1,193		5,277		7,753		15,274	
Travel to Work in 14 Minutes or Less	687	57.6%	2,764	52.4%	3,661	47.2%	4,992	32.7%
Travel to Work in 15 to 29 Minutes	313	26.2%	1,415	26.8%	2,224	28.7%	5,333	34.9%
Travel to Work in 30 to 59 Minutes	167	14.0%	862	16.3%	1,319	17.0%	3,063	20.1%
Travel to Work in 60 Minutes or More	118	9.9%	459	8.7%	858	11.1%	2,077	13.6%
Work at Home	31	2.6%	68	1.3%	107	1.4%	239	1.6%
Average Minutes Travel to Work	13.0		14.0		15.2		19.2	

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714 Hwy 78 E

Jasper, AL 35501

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Transportation To Work (2019)								
Worker Base Age 16 years or Over	1,193		5,277		7,753		15,274	
Drive to Work Alone	1,021	85.5%	4,444	84.2%	6,537	84.3%	13,149	86.1%
Drive to Work in Carpool	140	11.7%	680	12.9%	987	12.7%	1,601	10.5%
Travel to Work by Public Transportation	-	-	7	0.1%	26	0.3%	48	0.3%
Drive to Work on Motorcycle	-	-	2	-	3	-	24	0.2%
Bicycle to Work	-	-	-	-	1	-	1	-
Walk to Work	1	-	75	1.4%	90	1.2%	163	1.1%
Other Means	-	-	-	-	2	-	50	0.3%
Work at Home	31	2.6%	68	1.3%	107	1.4%	239	1.6%
Daytime Demographics (2019)								
Total Businesses	317		1,157		1,337		1,647	
Total Employees	2,395		10,848		12,642		15,131	
Company Headquarter Businesses	1	0.4%	9	0.8%	11	0.8%	12	0.7%
Company Headquarter Employees	58	2.4%	924	8.5%	935	7.4%	941	6.2%
Employee Population per Business	7.6 to 1		9.4 to 1		9.5 to 1		9.2 to 1	
Residential Population per Business	9.7 to 1		11.7 to 1		14.8 to 1		23.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	3,568		16,152		20,365		30,709	
Labor Force								
Labor Population Age 16 Years or Over (2019)	2,495		10,885		15,917		31,321	
Labor Force Total Males (2019)	1,154	46.3%	5,160	47.4%	7,568	47.5%	15,001	47.9%
Male Civilian Employed	788	68.3%	3,080	59.7%	4,502	59.5%	8,604	57.4%
Male Civilian Unemployed	12	1.1%	53	1.0%	75	1.0%	256	1.7%
Males in Armed Forces	-	-	4	-	4	-	4	-
Males Not in Labor Force	354	30.7%	2,023	39.2%	2,987	39.5%	6,137	40.9%
Labor Force Total Females (2019)	1,340	53.7%	5,725	52.6%	8,349	52.5%	16,319	52.1%
Female Civilian Employed	534	39.8%	2,497	43.6%	3,680	44.1%	7,114	43.6%
Female Civilian Unemployed	36	2.7%	106	1.9%	141	1.7%	292	1.8%
Females in Armed Forces	-	-	-	-	8	-	20	0.1%
Females Not in Labor Force	771	57.5%	3,122	54.5%	4,520	54.1%	8,894	54.5%
Unemployment Rate	48	1.9%	159	1.5%	216	1.4%	548	1.7%
Occupation (2019)								
Occupation Population Age 16 Years or Over	1,322		5,577		8,182		15,718	
Occupation Total Males	788	59.6%	3,080	55.2%	4,502	55.0%	8,604	54.7%
Occupation Total Females	534	40.4%	2,497	44.8%	3,680	45.0%	7,114	45.3%
Management, Business, Financial Operations	161	12.2%	591	10.6%	805	9.8%	1,373	8.7%
Professional, Related	265	20.0%	939	16.8%	1,313	16.0%	2,421	15.4%
Service	245	18.5%	1,226	22.0%	1,826	22.3%	3,490	22.2%
Sales, Office	316	23.9%	1,409	25.3%	2,023	24.7%	3,803	24.2%
Farming, Fishing, Forestry	5	0.4%	16	0.3%	21	0.3%	42	0.3%
Construction, Extraction, Maintenance	154	11.6%	636	11.4%	1,064	13.0%	2,194	14.0%
Production, Transport, Material Moving	177	13.4%	760	13.6%	1,130	13.8%	2,395	15.2%
White Collar Workers	741	56.1%	2,939	52.7%	4,141	50.6%	7,597	48.3%
Blue Collar Workers	580	43.9%	2,638	47.3%	4,041	49.4%	8,121	51.7%

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RFULL9

714 Hwy 78 E

Jasper, AL 35501

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Units In Structure (2019)								
Total Units	1,331		5,807		8,442		16,372	
1 Detached Unit	921	69.2%	3,956	68.1%	5,729	67.9%	10,710	65.4%
1 Attached Unit	25	1.8%	55	0.9%	92	1.1%	132	0.8%
2 Units	50	3.7%	123	2.1%	166	2.0%	251	1.5%
3 to 4 Units	34	2.5%	273	4.7%	315	3.7%	427	2.6%
5 to 9 Units	133	10.0%	412	7.1%	445	5.3%	561	3.4%
10 to 19 Units	69	5.2%	86	1.5%	88	1.0%	106	0.6%
20 to 49 Units	10	0.8%	50	0.9%	56	0.7%	61	0.4%
50 or More Units	15	1.1%	20	0.3%	21	0.3%	29	0.2%
Mobile Home or Trailer	147	11.0%	859	14.8%	1,600	19.0%	4,296	26.2%
Other Structure	-	-	-	-	1	-	6	-
Homes Built By Year (2019)								
Homes Built 2014 or later	15	1.0%	72	1.1%	143	1.5%	567	3.0%
Homes Built 2010 to 2013	9	0.6%	106	1.6%	152	1.6%	456	2.4%
Homes Built 2000 to 2009	291	18.5%	878	13.5%	1,320	13.9%	2,420	12.8%
Homes Built 1990 to 1999	194	12.4%	1,001	15.3%	1,606	16.9%	3,448	18.3%
Homes Built 1980 to 1989	241	15.3%	1,078	16.5%	1,558	16.4%	2,657	14.1%
Homes Built 1970 to 1979	337	21.4%	1,372	21.0%	1,830	19.3%	3,242	17.2%
Homes Built 1960 to 1969	82	5.2%	321	4.9%	505	5.3%	1,104	5.8%
Homes Built 1950 to 1959	116	7.4%	384	5.9%	573	6.0%	993	5.3%
Homes Built 1940 to 1949	57	3.6%	306	4.7%	414	4.4%	845	4.5%
Homes Built Before 1939	59	3.8%	318	4.9%	411	4.3%	848	4.5%
Median Age of Homes	34.0 yrs		35.3 yrs		34.4 yrs		33.9 yrs	
Home Values (2019)								
Owner Specified Housing Units	761		3,793		5,807		12,075	
Home Values \$1,000,000 or More	-	-	-	-	1	-	1	-
Home Values \$750,000 to \$999,999	-	-	-	-	-	-	1	-
Home Values \$500,000 to \$749,999	24	3.2%	56	1.5%	85	1.5%	168	1.4%
Home Values \$400,000 to \$499,999	22	2.9%	115	3.0%	159	2.7%	385	3.2%
Home Values \$300,000 to \$399,999	73	9.6%	449	11.8%	559	9.6%	1,024	8.5%
Home Values \$250,000 to \$299,999	29	3.8%	118	3.1%	163	2.8%	281	2.3%
Home Values \$200,000 to \$249,999	61	8.1%	321	8.5%	530	9.1%	857	7.1%
Home Values \$175,000 to \$199,999	82	10.8%	345	9.1%	501	8.6%	923	7.6%
Home Values \$150,000 to \$174,999	68	9.0%	295	7.8%	476	8.2%	960	7.9%
Home Values \$125,000 to \$149,999	98	12.9%	302	8.0%	453	7.8%	990	8.2%
Home Values \$100,000 to \$124,999	107	14.0%	469	12.4%	686	11.8%	1,183	9.8%
Home Values \$90,000 to \$99,999	17	2.2%	109	2.9%	197	3.4%	370	3.1%
Home Values \$80,000 to \$89,999	35	4.6%	164	4.3%	266	4.6%	639	5.3%
Home Values \$70,000 to \$79,999	37	4.8%	209	5.5%	301	5.2%	660	5.5%
Home Values \$60,000 to \$69,999	19	2.5%	74	1.9%	144	2.5%	428	3.5%
Home Values \$50,000 to \$59,999	11	1.4%	120	3.2%	262	4.5%	797	6.6%
Home Values \$35,000 to \$49,999	36	4.7%	245	6.5%	360	6.2%	879	7.3%
Home Values \$25,000 to \$34,999	2	0.3%	29	0.8%	42	0.7%	112	0.9%
Home Values \$10,000 to \$24,999	19	2.5%	214	5.6%	381	6.6%	898	7.4%
Home Values Under \$10,000	11	1.4%	111	2.9%	198	3.4%	516	4.3%
Owner-Occupied Median Home Value	\$144,641		\$138,228		\$131,945		\$119,153	
Renter-Occupied Median Rent	\$473		\$392		\$402		\$408	

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714 Hwy 78 E

Jasper, AL 35501

Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$79.23 M	\$288.37 M	\$409.87 M	\$769.53 M
Total Non-Retail Expenditure	\$42.12 M	\$152.47 M	\$216.48 M	\$405.72 M
Total Retail Expenditure	\$37.11 M	\$135.89 M	\$193.39 M	\$363.81 M
Apparel	\$2.76 M	\$9.96 M	\$14.12 M	\$26.42 M
Contributions	\$2.61 M	\$9.24 M	\$13.05 M	\$24.22 M
Education	\$2.34 M	\$8.06 M	\$11.27 M	\$20.67 M
Entertainment	\$4.39 M	\$15.97 M	\$22.68 M	\$42.49 M
Food and Beverages	\$11.68 M	\$42.76 M	\$60.84 M	\$114.52 M
Furnishings and Equipment	\$2.72 M	\$9.92 M	\$14.09 M	\$26.42 M
Gifts	\$1.97 M	\$6.91 M	\$9.71 M	\$17.85 M
Health Care	\$6.81 M	\$25.1 M	\$35.82 M	\$67.67 M
Household Operations	\$3.12 M	\$11.25 M	\$15.96 M	\$29.87 M
Miscellaneous Expenses	\$1.5 M	\$5.44 M	\$7.72 M	\$14.48 M
Personal Care	\$1.06 M	\$3.87 M	\$5.49 M	\$10.3 M
Personal Insurance	\$539.57 K	\$1.95 M	\$2.76 M	\$5.15 M
Reading	\$175.03 K	\$631.83 K	\$896.63 K	\$1.68 M
Shelter	\$16.9 M	\$61.15 M	\$86.85 M	\$162.75 M
Tobacco	\$516.92 K	\$1.92 M	\$2.75 M	\$5.25 M
Transportation	\$14.15 M	\$52.11 M	\$74.26 M	\$139.93 M
Utilities	\$6 M	\$22.12 M	\$31.59 M	\$59.86 M

Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$4,706	\$4,119	\$4,012	\$3,868
Total Non-Retail Expenditure	\$2,502 53.2%	\$2,178 52.9%	\$2,119 52.8%	\$2,039 52.7%
Total Retail Expenditures	\$2,204 46.8%	\$1,941 47.1%	\$1,893 47.2%	\$1,829 47.3%
Apparel	\$164 3.5%	\$142 3.5%	\$138 3.4%	\$133 3.4%
Contributions	\$155 3.3%	\$132 3.2%	\$128 3.2%	\$122 3.1%
Education	\$139 2.9%	\$115 2.8%	\$110 2.8%	\$104 2.7%
Entertainment	\$261 5.5%	\$228 5.5%	\$222 5.5%	\$214 5.5%
Food and Beverages	\$694 14.7%	\$611 14.8%	\$596 14.8%	\$576 14.9%
Furnishings and Equipment	\$162 3.4%	\$142 3.4%	\$138 3.4%	\$133 3.4%
Gifts	\$117 2.5%	\$99 2.4%	\$95 2.4%	\$90 2.3%
Health Care	\$404 8.6%	\$359 8.7%	\$351 8.7%	\$340 8.8%
Household Operations	\$186 3.9%	\$161 3.9%	\$156 3.9%	\$150 3.9%
Miscellaneous Expenses	\$89 1.9%	\$78 1.9%	\$76 1.9%	\$73 1.9%
Personal Care	\$63 1.3%	\$55 1.3%	\$54 1.3%	\$52 1.3%
Personal Insurance	\$32 0.7%	\$28 0.7%	\$27 0.7%	\$26 0.7%
Reading	\$10 0.2%	\$9 0.2%	\$9 0.2%	\$8 0.2%
Shelter	\$1,004 21.3%	\$873 21.2%	\$850 21.2%	\$818 21.1%
Tobacco	\$31 0.7%	\$27 0.7%	\$27 0.7%	\$26 0.7%
Transportation	\$841 17.9%	\$744 18.1%	\$727 18.1%	\$703 18.2%
Utilities	\$356 7.6%	\$316 7.7%	\$309 7.7%	\$301 7.8%

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