

# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.3263/-77.6609

RFULL9

33 Broadway Mall Hornell, NY 14843		1 mi radius	3 mi radius	5 mi radius	10 mi radius
<b>Population</b>					
Estimated Population (2019)	7,591	10,784	15,113	25,677	
Projected Population (2024)	7,720	10,873	15,169	25,616	
Census Population (2010)	7,811	10,998	15,554	26,701	
Census Population (2000)	8,229	11,406	15,959	27,181	
Projected Annual Growth (2019-2024)	129 0.3%	89 0.2%	56 -	-61 -	
Historical Annual Growth (2010-2019)	-220 -0.3%	-214 -0.2%	-441 -0.3%	-1,024 -0.4%	
Historical Annual Growth (2000-2010)	-418 -0.5%	-408 -0.4%	-405 -0.3%	-480 -0.2%	
Estimated Population Density (2019)	2,418 <i>psm</i>	381 <i>psm</i>	192 <i>psm</i>	82 <i>psm</i>	
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	314.0 <i>sq mi</i>	
<b>Households</b>					
Estimated Households (2019)	3,392	4,776	6,660	10,083	
Projected Households (2024)	3,539	4,942	6,855	10,312	
Census Households (2010)	3,279	4,592	6,447	9,888	
Census Households (2000)	3,319	4,573	6,414	9,860	
Projected Annual Growth (2019-2024)	148 0.9%	165 0.7%	195 0.6%	229 0.5%	
Historical Annual Change (2000-2019)	73 0.1%	203 0.2%	247 0.2%	224 0.1%	
<b>Average Household Income</b>					
Estimated Average Household Income (2019)	\$50,823	\$54,393	\$60,014	\$61,066	
Projected Average Household Income (2024)	\$57,028	\$62,266	\$69,865	\$71,076	
Census Average Household Income (2010)	\$46,820	\$48,865	\$51,174	\$52,456	
Census Average Household Income (2000)	\$36,419	\$38,444	\$40,087	\$41,428	
Projected Annual Change (2019-2024)	\$6,205 2.4%	\$7,873 2.9%	\$9,851 3.3%	\$10,009 3.3%	
Historical Annual Change (2000-2019)	\$14,404 2.1%	\$15,949 2.2%	\$19,926 2.6%	\$19,639 2.5%	
<b>Median Household Income</b>					
Estimated Median Household Income (2019)	\$46,946	\$48,072	\$50,707	\$52,446	
Projected Median Household Income (2024)	\$54,411	\$55,612	\$58,569	\$60,637	
Census Median Household Income (2010)	\$36,717	\$37,837	\$40,816	\$43,040	
Census Median Household Income (2000)	\$28,583	\$29,832	\$31,535	\$32,801	
Projected Annual Change (2019-2024)	\$7,465 3.2%	\$7,539 3.1%	\$7,862 3.1%	\$8,191 3.1%	
Historical Annual Change (2000-2019)	\$18,362 3.4%	\$18,241 3.2%	\$19,172 3.2%	\$19,646 3.2%	
<b>Per Capita Income</b>					
Estimated Per Capita Income (2019)	\$22,838	\$24,278	\$26,595	\$24,587	
Projected Per Capita Income (2024)	\$26,273	\$28,486	\$31,719	\$29,221	
Census Per Capita Income (2010)	\$19,652	\$20,403	\$21,213	\$19,426	
Census Per Capita Income (2000)	\$14,643	\$15,472	\$16,094	\$14,985	
Projected Annual Change (2019-2024)	\$3,435 3.0%	\$4,208 3.5%	\$5,124 3.9%	\$4,634 3.8%	
Historical Annual Change (2000-2019)	\$8,195 2.9%	\$8,806 3.0%	\$10,502 3.4%	\$9,602 3.4%	
Estimated Average Household Net Worth (2019)	\$329,873	\$353,837	\$390,976	\$410,360	

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## 33 Broadway Mall

Hornell, NY 14843

### Race and Ethnicity

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population (2019)	7,591		10,784		15,113		25,677	
White (2019)	7,039	92.7%	10,088	93.5%	14,310	94.7%	24,021	93.6%
Black or African American (2019)	205	2.7%	231	2.1%	250	1.7%	561	2.2%
American Indian or Alaska Native (2019)	18	0.2%	22	0.2%	27	0.2%	42	0.2%
Asian (2019)	68	0.9%	100	0.9%	129	0.9%	384	1.5%
Hawaiian or Pacific Islander (2019)	9	0.1%	11	0.1%	11	-	13	-
Other Race (2019)	44	0.6%	51	0.5%	59	0.4%	155	0.6%
Two or More Races (2019)	208	2.7%	282	2.6%	328	2.2%	500	1.9%
Population < 18 (2019)	1,727	22.8%	2,363	21.9%	3,237	21.4%	4,701	18.3%
White Not Hispanic	1,471	85.1%	2,038	86.2%	2,860	88.4%	4,214	89.7%
Black or African American	46	2.7%	53	2.2%	57	1.7%	70	1.5%
Asian	13	0.7%	18	0.8%	21	0.6%	32	0.7%
Other Race Not Hispanic	112	6.5%	147	6.2%	167	5.2%	213	4.5%
Hispanic	86	5.0%	107	4.5%	132	4.1%	172	3.7%
Not Hispanic or Latino Population (2019)	7,383	97.3%	10,530	97.6%	14,794	97.9%	25,070	97.6%
Not Hispanic White	6,901	93.5%	9,928	94.3%	14,106	95.4%	23,677	94.4%
Not Hispanic Black or African American	199	2.7%	223	2.1%	240	1.6%	525	2.1%
Not Hispanic American Indian or Alaska Native	14	0.2%	18	0.2%	22	0.1%	37	0.1%
Not Hispanic Asian	66	0.9%	97	0.9%	126	0.9%	379	1.5%
Not Hispanic Hawaiian or Pacific Islander	8	0.1%	10	-	10	-	11	-
Not Hispanic Other Race	13	0.2%	15	0.1%	17	0.1%	21	-
Not Hispanic Two or More Races	183	2.5%	239	2.3%	273	1.8%	421	1.7%
Hispanic or Latino Population (2019)	208	2.7%	254	2.4%	319	2.1%	607	2.4%
Hispanic White	138	66.4%	159	62.6%	204	63.9%	344	56.7%
Hispanic Black or African American	6	3.1%	8	3.1%	9	2.9%	36	6.0%
Hispanic American Indian or Alaska Native	3	1.6%	4	1.6%	5	1.5%	6	1.0%
Hispanic Asian	2	1.2%	3	1.2%	3	1.1%	5	0.9%
Hispanic Hawaiian or Pacific Islander	1	0.5%	1	0.4%	1	0.3%	2	0.3%
Hispanic Other Race	31	15.1%	36	14.1%	41	12.9%	134	22.1%
Hispanic Two or More Races	25	12.2%	43	17.0%	56	17.4%	79	13.0%
Not Hispanic or Latino Population (2010)	7,652	98.0%	10,804	98.2%	15,309	98.4%	26,196	98.1%
Hispanic or Latino Population (2010)	159	2.0%	194	1.8%	245	1.6%	505	1.9%
Not Hispanic or Latino Population (2000)	8,128	98.8%	11,269	98.8%	15,791	98.9%	26,857	98.8%
Hispanic or Latino Population (2000)	101	1.2%	137	1.2%	168	1.1%	324	1.2%
Not Hispanic or Latino Population (2024)	7,499	97.1%	10,604	97.5%	14,835	97.8%	24,992	97.6%
Hispanic or Latino Population (2024)	222	2.9%	269	2.5%	335	2.2%	624	2.4%
Projected Annual Growth (2019-2024)	13	1.3%	14	1.1%	16	1.0%	17	0.6%
Historical Annual Growth (2000-2010)	58	5.8%	57	4.2%	77	4.6%	181	5.6%

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## 33 Broadway Mall

Hornell, NY 14843

### Total Age Distribution (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Population	7,591		10,784		15,113		25,677	
Age Under 5 Years	492	6.5%	649	6.0%	871	5.8%	1,244	4.8%
Age 5 to 9 Years	473	6.2%	656	6.1%	911	6.0%	1,329	5.2%
Age 10 to 14 Years	480	6.3%	655	6.1%	902	6.0%	1,345	5.2%
Age 15 to 19 Years	449	5.9%	625	5.8%	885	5.9%	2,705	10.5%
Age 20 to 24 Years	558	7.4%	709	6.6%	940	6.2%	2,866	11.2%
Age 25 to 29 Years	600	7.9%	738	6.8%	951	6.3%	1,432	5.6%
Age 30 to 34 Years	501	6.6%	667	6.2%	886	5.9%	1,307	5.1%
Age 35 to 39 Years	442	5.8%	604	5.6%	839	5.6%	1,266	4.9%
Age 40 to 44 Years	395	5.2%	564	5.2%	797	5.3%	1,234	4.8%
Age 45 to 49 Years	385	5.1%	565	5.2%	815	5.4%	1,285	5.0%
Age 50 to 54 Years	478	6.3%	656	6.1%	922	6.1%	1,438	5.6%
Age 55 to 59 Years	530	7.0%	778	7.2%	1,142	7.6%	1,779	6.9%
Age 60 to 64 Years	543	7.2%	785	7.3%	1,154	7.6%	1,759	6.9%
Age 65 to 69 Years	355	4.7%	568	5.3%	859	5.7%	1,393	5.4%
Age 70 to 74 Years	269	3.5%	446	4.1%	720	4.8%	1,160	4.5%
Age 75 to 79 Years	274	3.6%	466	4.3%	645	4.3%	926	3.6%
Age 80 to 84 Years	169	2.2%	318	2.9%	438	2.9%	597	2.3%
Age 85 Years or Over	196	2.6%	336	3.1%	438	2.9%	611	2.4%
Median Age	37.3		40.3		41.6		38.4	
Age 19 Years or Less	1,894	24.9%	2,585	24.0%	3,568	23.6%	6,622	25.8%
Age 20 to 64 Years	4,434	58.4%	6,065	56.2%	8,446	55.9%	14,366	55.9%
Age 65 Years or Over	1,264	16.6%	2,134	19.8%	3,100	20.5%	4,689	18.3%

### Female Age Distribution (2019)

Female Population	3,877	51.1%	5,553	51.5%	7,755	51.3%	12,727	49.6%
Age Under 5 Years	225	5.8%	298	5.4%	409	5.3%	594	4.7%
Age 5 to 9 Years	228	5.9%	314	5.6%	435	5.6%	624	4.9%
Age 10 to 14 Years	234	6.0%	316	5.7%	439	5.7%	654	5.1%
Age 15 to 19 Years	206	5.3%	296	5.3%	418	5.4%	1,220	9.6%
Age 20 to 24 Years	264	6.8%	333	6.0%	444	5.7%	1,280	10.1%
Age 25 to 29 Years	303	7.8%	371	6.7%	483	6.2%	699	5.5%
Age 30 to 34 Years	261	6.7%	341	6.1%	453	5.8%	668	5.2%
Age 35 to 39 Years	226	5.8%	315	5.7%	440	5.7%	655	5.1%
Age 40 to 44 Years	200	5.2%	283	5.1%	398	5.1%	618	4.9%
Age 45 to 49 Years	179	4.6%	269	4.8%	388	5.0%	616	4.8%
Age 50 to 54 Years	244	6.3%	328	5.9%	454	5.9%	696	5.5%
Age 55 to 59 Years	265	6.8%	400	7.2%	595	7.7%	895	7.0%
Age 60 to 64 Years	276	7.1%	398	7.2%	574	7.4%	866	6.8%
Age 65 to 69 Years	191	4.9%	306	5.5%	456	5.9%	708	5.6%
Age 70 to 74 Years	163	4.2%	270	4.9%	411	5.3%	623	4.9%
Age 75 to 79 Years	161	4.2%	279	5.0%	375	4.8%	528	4.2%
Age 80 to 84 Years	111	2.9%	214	3.9%	294	3.8%	386	3.0%
Age 85 Years or Over	138	3.6%	223	4.0%	289	3.7%	398	3.1%
Female Median Age	39.4		42.6		43.5		40.1	
Age 19 Years or Less	893	23.0%	1,224	22.0%	1,701	21.9%	3,092	24.3%
Age 20 to 64 Years	2,220	57.3%	3,037	54.7%	4,229	54.5%	6,992	54.9%
Age 65 Years or Over	765	19.7%	1,292	23.3%	1,825	23.5%	2,643	20.8%

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1 mi radius      3 mi radius      5 mi radius      10 mi radius

### Male Age Distribution (2019)

Male Population	3,714	48.9%	5,231	48.5%	7,358	48.7%	12,950	50.4%
Age Under 5 Years	267	7.2%	351	6.7%	462	6.3%	650	5.0%
Age 5 to 9 Years	245	6.6%	342	6.5%	475	6.5%	705	5.4%
Age 10 to 14 Years	246	6.6%	338	6.5%	462	6.3%	691	5.3%
Age 15 to 19 Years	243	6.6%	329	6.3%	467	6.3%	1,485	11.5%
Age 20 to 24 Years	294	7.9%	375	7.2%	495	6.7%	1,586	12.2%
Age 25 to 29 Years	296	8.0%	367	7.0%	468	6.4%	732	5.7%
Age 30 to 34 Years	240	6.5%	326	6.2%	433	5.9%	639	4.9%
Age 35 to 39 Years	216	5.8%	289	5.5%	400	5.4%	611	4.7%
Age 40 to 44 Years	196	5.3%	281	5.4%	399	5.4%	616	4.8%
Age 45 to 49 Years	206	5.5%	296	5.7%	426	5.8%	669	5.2%
Age 50 to 54 Years	234	6.3%	328	6.3%	468	6.4%	742	5.7%
Age 55 to 59 Years	265	7.1%	378	7.2%	548	7.4%	884	6.8%
Age 60 to 64 Years	267	7.2%	387	7.4%	580	7.9%	893	6.9%
Age 65 to 69 Years	164	4.4%	262	5.0%	403	5.5%	685	5.3%
Age 70 to 74 Years	106	2.9%	176	3.4%	309	4.2%	537	4.1%
Age 75 to 79 Years	113	3.0%	188	3.6%	270	3.7%	398	3.1%
Age 80 to 84 Years	59	1.6%	103	2.0%	144	2.0%	212	1.6%
Age 85 Years or Over	58	1.6%	113	2.2%	149	2.0%	213	1.6%
Male Median Age	35.1		37.7		39.5		36.8	
Age 19 Years or Less	1,001	27.0%	1,361	26.0%	1,867	25.4%	3,530	27.3%
Age 20 to 64 Years	2,214	59.6%	3,028	57.9%	4,216	57.3%	7,374	56.9%
Age 65 Years or Over	499	13.4%	842	16.1%	1,275	17.3%	2,046	15.8%

### Males per 100 Females (2019)

Overall Comparison	96		94		95		102	
Age Under 5 Years	119	54.3%	118	54.1%	113	53.1%	109	52.2%
Age 5 to 9 Years	107	51.8%	109	52.2%	109	52.2%	113	53.0%
Age 10 to 14 Years	106	51.3%	107	51.7%	105	51.3%	106	51.3%
Age 15 to 19 Years	118	54.1%	111	52.7%	112	52.8%	122	54.9%
Age 20 to 24 Years	111	52.6%	113	53.0%	111	52.7%	124	55.3%
Age 25 to 29 Years	98	49.4%	99	49.8%	97	49.2%	105	51.1%
Age 30 to 34 Years	92	47.8%	96	48.9%	96	48.9%	96	48.9%
Age 35 to 39 Years	95	48.8%	92	47.9%	91	47.6%	93	48.3%
Age 40 to 44 Years	98	49.4%	100	49.9%	100	50.1%	100	49.9%
Age 45 to 49 Years	115	53.5%	110	52.4%	110	52.3%	109	52.0%
Age 50 to 54 Years	96	49.0%	100	50.0%	103	50.7%	107	51.6%
Age 55 to 59 Years	100	49.9%	94	48.6%	92	47.9%	99	49.7%
Age 60 to 64 Years	97	49.2%	97	49.3%	101	50.2%	103	50.8%
Age 65 to 69 Years	86	46.1%	85	46.1%	88	46.9%	97	49.2%
Age 70 to 74 Years	65	39.3%	65	39.5%	75	42.9%	86	46.3%
Age 75 to 79 Years	70	41.1%	67	40.3%	72	41.9%	75	43.0%
Age 80 to 84 Years	53	34.6%	48	32.5%	49	32.9%	55	35.5%
Age 85 Years or Over	42	29.7%	51	33.7%	51	34.0%	54	34.9%
Age 19 Years or Less	112	52.9%	111	52.7%	110	52.3%	114	53.3%
Age 20 to 39 Years	99	49.8%	100	50.0%	99	49.7%	108	51.9%
Age 40 to 64 Years	100	50.1%	100	49.9%	100	50.1%	103	50.8%
Age 65 Years or Over	65	39.5%	65	39.5%	70	41.1%	77	43.6%

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	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Household Type (2019)</b>								
Total Households	3,392		4,776		6,660		10,083	
Households with Children	954	28.1%	1,297	27.2%	1,787	26.8%	2,636	26.1%
Average Household Size	2.2		2.2		2.2		2.2	
Household Density per Square Mile	1,080		169		85		32	
Population Family	5,611	73.9%	7,915	73.4%	11,395	75.4%	17,474	68.1%
Population Non-Family	1,838	24.2%	2,537	23.5%	3,352	22.2%	5,044	19.6%
Population Group Quarters	142	1.9%	332	3.1%	366	2.4%	3,159	12.3%
Family Households	1,843	54.3%	2,624	54.9%	3,828	57.5%	5,953	59.0%
Married Couple Households	1,140	61.8%	1,696	64.6%	2,629	68.7%	4,355	73.2%
Other Family Households with Children	703	38.2%	928	35.4%	1,199	31.3%	1,598	26.8%
Family Households with Children	933	50.6%	1,267	48.3%	1,748	45.7%	2,581	43.4%
Married Couple with Children	448	48.0%	648	51.1%	965	55.2%	1,559	60.4%
Other Family Households with Children	485	52.0%	619	48.9%	783	44.8%	1,022	39.6%
Family Households No Children	910	49.4%	1,357	51.7%	2,079	54.3%	3,372	56.6%
Married Couple No Children	692	76.0%	1,048	77.2%	1,664	80.0%	2,796	82.9%
Other Family Households No Children	218	24.0%	309	22.8%	416	20.0%	576	17.1%
Non-Family Households	1,549	45.7%	2,152	45.1%	2,833	42.5%	4,130	41.0%
Non-Family Households with Children	22	1.4%	30	1.4%	39	1.4%	55	1.3%
Non-Family Households No Children	1,527	98.6%	2,122	98.6%	2,794	98.6%	4,075	98.7%
Average Family Household Size	3.0		3.0		3.0		2.9	
Average Family Income	\$65,790		\$70,334		\$77,815		\$78,742	
Median Family Income	\$57,345		\$60,030		\$64,051		\$67,611	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
<b>Marital Status (2019)</b>								
Population Age 15 Years or Over	6,147		8,824		12,430		21,760	
Never Married	2,430	39.5%	3,124	35.4%	4,162	33.5%	9,182	42.2%
Currently Married	2,340	38.1%	3,647	41.3%	5,440	43.8%	8,579	39.4%
Previously Married	1,377	22.4%	2,054	23.3%	2,828	22.7%	3,998	18.4%
Separated	282	20.5%	353	17.2%	465	16.4%	671	16.8%
Widowed	387	28.1%	728	35.5%	1,018	36.0%	1,389	34.7%
Divorced	708	51.4%	972	47.3%	1,345	47.6%	1,939	48.5%
<b>Educational Attainment (2019)</b>								
Adult Population Age 25 Years or Over	5,139		7,491		10,605		16,189	
Elementary (Grade Level 0 to 8)	162	3.2%	202	2.7%	268	2.5%	363	2.2%
Some High School (Grade Level 9 to 11)	345	6.7%	467	6.2%	599	5.6%	862	5.3%
High School Graduate	2,043	39.8%	2,911	38.9%	4,078	38.5%	6,087	37.6%
Some College	771	15.0%	1,146	15.3%	1,646	15.5%	2,600	16.1%
Associate Degree Only	741	14.4%	1,060	14.2%	1,590	15.0%	2,389	14.8%
Bachelor Degree Only	568	11.1%	832	11.1%	1,196	11.3%	1,860	11.5%
Graduate Degree	510	9.9%	874	11.7%	1,228	11.6%	2,027	12.5%
Any College (Some College or Higher)	2,589	50.4%	3,912	52.2%	5,660	53.4%	8,876	54.8%
College Degree + (Bachelor Degree or Higher)	1,078	21.0%	1,706	22.8%	2,424	22.9%	3,887	24.0%

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# COMPLETE PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 42.3263/-77.6609

RFULL9

## 33 Broadway Mall

Hornell, NY 14843

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Housing</b>								
Total Housing Units (2019)	3,809		5,359		7,561		12,073	
Total Housing Units (2010)	3,716		5,218		7,398		11,977	
Historical Annual Growth (2010-2019)	93	0.3%	141	0.3%	163	0.2%	96	-
Housing Units Occupied (2019)	3,392	89.0%	4,776	89.1%	6,660	88.1%	10,083	83.5%
Housing Units Owner-Occupied	1,867	55.0%	2,904	60.8%	4,395	66.0%	6,979	69.2%
Housing Units Renter-Occupied	1,525	45.0%	1,872	39.2%	2,265	34.0%	3,104	30.8%
Housing Units Vacant (2019)	417	11.0%	582	10.9%	900	11.9%	1,990	16.5%
<b>Household Size (2019)</b>								
Total Households	3,392		4,776		6,660		10,083	
1 Person Households	1,320	38.9%	1,838	38.5%	2,411	36.2%	3,429	34.0%
2 Person Households	1,045	30.8%	1,527	32.0%	2,258	33.9%	3,590	35.6%
3 Person Households	433	12.8%	579	12.1%	820	12.3%	1,287	12.8%
4 Person Households	323	9.5%	458	9.6%	650	9.8%	1,013	10.0%
5 Person Households	178	5.3%	239	5.0%	336	5.1%	488	4.8%
6 Person Households	55	1.6%	86	1.8%	116	1.7%	173	1.7%
7 or More Person Households	37	1.1%	49	1.0%	69	1.0%	103	1.0%
<b>Household Income Distribution (2019)</b>								
HH Income \$200,000 or More	31	0.9%	54	1.1%	96	1.4%	157	1.6%
HH Income \$150,000 to \$199,999	67	2.0%	104	2.2%	182	2.7%	302	3.0%
HH Income \$125,000 to \$149,999	113	3.3%	184	3.8%	282	4.2%	470	4.7%
HH Income \$100,000 to \$124,999	192	5.7%	284	6.0%	423	6.3%	687	6.8%
HH Income \$75,000 to \$99,999	439	12.9%	651	13.6%	975	14.6%	1,532	15.2%
HH Income \$50,000 to \$74,999	693	20.4%	981	20.5%	1,386	20.8%	2,120	21.0%
HH Income \$35,000 to \$49,999	583	17.2%	810	17.0%	1,028	15.4%	1,477	14.6%
HH Income \$25,000 to \$34,999	363	10.7%	497	10.4%	707	10.6%	1,033	10.2%
HH Income \$15,000 to \$24,999	468	13.8%	598	12.5%	815	12.2%	1,172	11.6%
HH Income \$10,000 to \$14,999	275	8.1%	350	7.3%	427	6.4%	571	5.7%
HH Income Under \$10,000	169	5.0%	263	5.5%	340	5.1%	562	5.6%
<b>Household Vehicles (2019)</b>								
Households 0 Vehicles Available	593	17.5%	703	14.7%	836	12.6%	1,041	10.3%
Households 1 Vehicle Available	1,359	40.1%	1,842	38.6%	2,457	36.9%	3,581	35.5%
Households 2 Vehicles Available	1,041	30.7%	1,629	34.1%	2,367	35.5%	3,697	36.7%
Households 3 or More Vehicles Available	399	11.8%	602	12.6%	999	15.0%	1,765	17.5%
Total Vehicles Available	4,823		7,131		10,555		17,007	
Average Vehicles per Household	1.4		1.5		1.6		1.7	
Owner-Occupied Household Vehicles	3,260	67.6%	5,172	72.5%	8,111	76.8%	13,398	78.8%
Average Vehicles per Owner-Occupied Household	1.7		1.8		1.8		1.9	
Renter-Occupied Household Vehicles	1,564	32.4%	1,959	27.5%	2,444	23.2%	3,609	21.2%
Average Vehicles per Renter-Occupied Household	1.0		1.0		1.1		1.2	
<b>Travel Time (2019)</b>								
Worker Base Age 16 years or Over	3,425		4,847		6,775		11,600	
Travel to Work in 14 Minutes or Less	1,942	56.7%	2,649	54.7%	3,543	52.3%	5,819	50.2%
Travel to Work in 15 to 29 Minutes	505	14.7%	746	15.4%	1,316	19.4%	2,622	22.6%
Travel to Work in 30 to 59 Minutes	455	13.3%	596	12.3%	930	13.7%	1,663	14.3%
Travel to Work in 60 Minutes or More	208	6.1%	353	7.3%	521	7.7%	812	7.0%
Work at Home	38	1.1%	86	1.8%	145	2.1%	297	2.6%
Average Minutes Travel to Work	9.9		10.6		12.0		13.1	

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## 33 Broadway Mall

Hornell, NY 14843

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
<b>Transportation To Work (2019)</b>								
Worker Base Age 16 years or Over	3,425		4,847		6,775		11,600	
Drive to Work Alone	2,719	79.4%	3,832	79.1%	5,398	79.7%	8,537	73.6%
Drive to Work in Carpool	366	10.7%	573	11.8%	765	11.3%	1,114	9.6%
Travel to Work by Public Transportation	36	1.1%	42	0.9%	47	0.7%	62	0.5%
Drive to Work on Motorcycle	1	-	1	-	4	-	6	-
Bicycle to Work	13	0.4%	16	0.3%	24	0.4%	43	0.4%
Walk to Work	243	7.1%	271	5.6%	355	5.2%	1,484	12.8%
Other Means	8	0.2%	26	0.5%	37	0.6%	56	0.5%
Work at Home	38	1.1%	86	1.8%	145	2.1%	297	2.6%
<b>Daytime Demographics (2019)</b>								
Total Businesses	422		565		673		935	
Total Employees	6,346		8,332		9,140		11,382	
Company Headquarter Businesses	3	0.7%	3	0.5%	3	0.4%	6	0.6%
Company Headquarter Employees	1,017	16.0%	1,030	12.4%	1,030	11.3%	1,493	13.1%
Employee Population per Business	15.0 to 1		14.7 to 1		13.6 to 1		12.2 to 1	
Residential Population per Business	18.0 to 1		19.1 to 1		22.5 to 1		27.5 to 1	
Adj. Daytime Demographics Age 16 Years or Over	9,255		12,603		14,931		21,669	
<b>Labor Force</b>								
Labor Population Age 16 Years or Over (2019)	6,051		8,695		12,246		21,498	
Labor Force Total Males (2019)	2,916	48.2%	4,145	47.7%	5,875	48.0%	10,776	50.1%
Male Civilian Employed	1,580	54.2%	2,216	53.4%	3,246	55.3%	5,693	52.8%
Male Civilian Unemployed	113	3.9%	144	3.5%	210	3.6%	399	3.7%
Males in Armed Forces	-	-	-	-	2	-	3	-
Males Not in Labor Force	1,223	41.9%	1,786	43.1%	2,417	41.1%	4,681	43.4%
Labor Force Total Females (2019)	3,135	51.8%	4,550	52.3%	6,371	52.0%	10,722	49.9%
Female Civilian Employed	1,562	49.8%	2,209	48.5%	3,207	50.3%	5,515	51.4%
Female Civilian Unemployed	87	2.8%	111	2.4%	170	2.7%	251	2.3%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	1,486	47.4%	2,230	49.0%	2,995	47.0%	4,956	46.2%
Unemployment Rate	200	3.3%	255	2.9%	380	3.1%	650	3.0%
<b>Occupation (2019)</b>								
Occupation Population Age 16 Years or Over	3,142		4,424		6,453		11,208	
Occupation Total Males	1,580	50.3%	2,216	50.1%	3,246	50.3%	5,693	50.8%
Occupation Total Females	1,562	49.7%	2,209	49.9%	3,207	49.7%	5,515	49.2%
Management, Business, Financial Operations	249	7.9%	388	8.8%	645	10.0%	1,090	9.7%
Professional, Related	684	21.8%	994	22.5%	1,532	23.7%	2,608	23.3%
Service	706	22.5%	1,002	22.6%	1,346	20.8%	2,554	22.8%
Sales, Office	647	20.6%	909	20.6%	1,306	20.2%	2,290	20.4%
Farming, Fishing, Forestry	25	0.8%	34	0.8%	64	1.0%	170	1.5%
Construction, Extraction, Maintenance	306	9.7%	424	9.6%	649	10.1%	1,091	9.7%
Production, Transport, Material Moving	526	16.7%	673	15.2%	911	14.1%	1,405	12.5%
White Collar Workers	1,580	50.3%	2,291	51.8%	3,483	54.0%	5,989	53.4%
Blue Collar Workers	1,563	49.7%	2,133	48.2%	2,970	46.0%	5,219	46.6%

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RFULL9

## 33 Broadway Mall

Hornell, NY 14843

### Units In Structure (2019)

	1 mi radius		3 mi radius		5 mi radius		10 mi radius	
Total Units	3,279		4,592		6,447		9,888	
1 Detached Unit	2,068	63.1%	3,046	66.3%	4,484	69.6%	6,963	70.4%
1 Attached Unit	79	2.4%	107	2.3%	120	1.9%	157	1.6%
2 Units	682	20.8%	767	16.7%	860	13.3%	1,006	10.2%
3 to 4 Units	249	7.6%	283	6.2%	338	5.2%	457	4.6%
5 to 9 Units	44	1.4%	52	1.1%	63	1.0%	114	1.2%
10 to 19 Units	38	1.2%	58	1.3%	69	1.1%	95	1.0%
20 to 49 Units	157	4.8%	175	3.8%	217	3.4%	328	3.3%
50 or More Units	18	0.5%	29	0.6%	31	0.5%	48	0.5%
Mobile Home or Trailer	56	1.7%	259	5.6%	476	7.4%	914	9.2%
Other Structure	1	-	1	-	1	-	1	-

### Homes Built By Year (2019)

Homes Built 2014 or later	-	-	-	-	1	-	20	0.2%
Homes Built 2010 to 2013	5	0.1%	13	0.2%	47	0.6%	99	0.8%
Homes Built 2000 to 2009	87	2.3%	163	3.0%	281	3.7%	589	4.9%
Homes Built 1990 to 1999	66	1.7%	140	2.6%	285	3.8%	665	5.5%
Homes Built 1980 to 1989	88	2.3%	202	3.8%	350	4.6%	662	5.5%
Homes Built 1970 to 1979	285	7.5%	478	8.9%	663	8.8%	1,125	9.3%
Homes Built 1960 to 1969	229	6.0%	466	8.7%	659	8.7%	958	7.9%
Homes Built 1950 to 1959	153	4.0%	298	5.6%	448	5.9%	682	5.7%
Homes Built 1940 to 1949	244	6.4%	304	5.7%	389	5.1%	506	4.2%
Homes Built Before 1939	2,235	58.7%	2,713	50.6%	3,537	46.8%	4,776	39.6%
Median Age of Homes	68.7	yrs	64.9	yrs	62.8	yrs	59.1	yrs

### Home Values (2019)

Owner Specified Housing Units	1,794		2,788		4,255		6,817	
Home Values \$1,000,000 or More	-	-	-	-	3	-	9	0.1%
Home Values \$750,000 to \$999,999	1	-	2	-	11	0.3%	31	0.5%
Home Values \$500,000 to \$749,999	4	0.2%	7	0.2%	17	0.4%	44	0.6%
Home Values \$400,000 to \$499,999	17	1.0%	18	0.6%	28	0.7%	57	0.8%
Home Values \$300,000 to \$399,999	32	1.8%	39	1.4%	69	1.6%	104	1.5%
Home Values \$250,000 to \$299,999	39	2.2%	52	1.9%	84	2.0%	152	2.2%
Home Values \$200,000 to \$249,999	76	4.2%	199	7.1%	311	7.3%	474	7.0%
Home Values \$175,000 to \$199,999	49	2.7%	64	2.3%	109	2.6%	211	3.1%
Home Values \$150,000 to \$174,999	80	4.5%	204	7.3%	311	7.3%	523	7.7%
Home Values \$125,000 to \$149,999	95	5.3%	195	7.0%	311	7.3%	493	7.2%
Home Values \$100,000 to \$124,999	136	7.6%	256	9.2%	466	10.9%	778	11.4%
Home Values \$90,000 to \$99,999	78	4.4%	122	4.4%	219	5.1%	399	5.9%
Home Values \$80,000 to \$89,999	202	11.2%	288	10.3%	420	9.9%	699	10.3%
Home Values \$70,000 to \$79,999	132	7.3%	190	6.8%	306	7.2%	492	7.2%
Home Values \$60,000 to \$69,999	267	14.9%	359	12.9%	473	11.1%	671	9.8%
Home Values \$50,000 to \$59,999	245	13.6%	309	11.1%	400	9.4%	534	7.8%
Home Values \$35,000 to \$49,999	303	16.9%	363	13.0%	468	11.0%	650	9.5%
Home Values \$25,000 to \$34,999	62	3.5%	95	3.4%	146	3.4%	248	3.6%
Home Values \$10,000 to \$24,999	42	2.4%	91	3.3%	162	3.8%	270	4.0%
Home Values Under \$10,000	7	0.4%	55	2.0%	82	1.9%	135	2.0%
Owner-Occupied Median Home Value	\$73,090		\$83,974		\$87,837		\$90,213	
Renter-Occupied Median Rent	\$507		\$514		\$514		\$528	

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## 33 Broadway Mall

Hornell, NY 14843

### Total Annual Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$149.89 M	\$220.72 M	\$328.53 M	\$503.85 M
Total Non-Retail Expenditure	\$79.21 M	\$116.49 M	\$173.19 M	\$265.34 M
Total Retail Expenditure	\$70.68 M	\$104.23 M	\$155.35 M	\$238.51 M
Apparel	\$5.16 M	\$7.59 M	\$11.3 M	\$17.33 M
Contributions	\$4.58 M	\$6.82 M	\$10.24 M	\$15.76 M
Education	\$3.94 M	\$5.8 M	\$8.67 M	\$13.35 M
Entertainment	\$8.17 M	\$12.09 M	\$18.1 M	\$27.85 M
Food and Beverages	\$22.45 M	\$32.99 M	\$48.99 M	\$75.07 M
Furnishings and Equipment	\$5.1 M	\$7.55 M	\$11.29 M	\$17.37 M
Gifts	\$3.42 M	\$5.05 M	\$7.56 M	\$11.63 M
Health Care	\$13.15 M	\$19.42 M	\$28.93 M	\$44.36 M
Household Operations	\$5.76 M	\$8.51 M	\$12.71 M	\$19.51 M
Miscellaneous Expenses	\$2.82 M	\$4.16 M	\$6.2 M	\$9.51 M
Personal Care	\$2.01 M	\$2.96 M	\$4.41 M	\$6.76 M
Personal Insurance	\$963.66 K	\$1.44 M	\$2.17 M	\$3.36 M
Reading	\$324.94 K	\$480.76 K	\$717.63 K	\$1.1 M
Shelter	\$32.03 M	\$46.94 M	\$69.54 M	\$106.36 M
Tobacco	\$1.06 M	\$1.54 M	\$2.24 M	\$3.41 M
Transportation	\$27.14 M	\$40.09 M	\$59.84 M	\$91.99 M
Utilities	\$11.8 M	\$17.3 M	\$25.6 M	\$39.13 M

### Monthly Household Consumer Expenditure (2019)

	1 mi radius	3 mi radius	5 mi radius	10 mi radius
Total Household Expenditure	\$3,683	\$3,851	\$4,111	\$4,164
Total Non-Retail Expenditure	\$1,946 52.8%	\$2,032 52.8%	\$2,167 52.7%	\$2,193 52.7%
Total Retail Expenditures	\$1,736 47.2%	\$1,819 47.2%	\$1,944 47.3%	\$1,971 47.3%
Apparel	\$127 3.4%	\$132 3.4%	\$141 3.4%	\$143 3.4%
Contributions	\$113 3.1%	\$119 3.1%	\$128 3.1%	\$130 3.1%
Education	\$97 2.6%	\$101 2.6%	\$109 2.6%	\$110 2.6%
Entertainment	\$201 5.5%	\$211 5.5%	\$227 5.5%	\$230 5.5%
Food and Beverages	\$552 15.0%	\$576 14.9%	\$613 14.9%	\$620 14.9%
Furnishings and Equipment	\$125 3.4%	\$132 3.4%	\$141 3.4%	\$144 3.4%
Gifts	\$84 2.3%	\$88 2.3%	\$95 2.3%	\$96 2.3%
Health Care	\$323 8.8%	\$339 8.8%	\$362 8.8%	\$367 8.8%
Household Operations	\$142 3.8%	\$148 3.9%	\$159 3.9%	\$161 3.9%
Miscellaneous Expenses	\$69 1.9%	\$73 1.9%	\$78 1.9%	\$79 1.9%
Personal Care	\$49 1.3%	\$52 1.3%	\$55 1.3%	\$56 1.3%
Personal Insurance	\$24 0.6%	\$25 0.7%	\$27 0.7%	\$28 0.7%
Reading	\$8 0.2%	\$8 0.2%	\$9 0.2%	\$9 0.2%
Shelter	\$787 21.4%	\$819 21.3%	\$870 21.2%	\$879 21.1%
Tobacco	\$26 0.7%	\$27 0.7%	\$28 0.7%	\$28 0.7%
Transportation	\$667 18.1%	\$700 18.2%	\$749 18.2%	\$760 18.3%
Utilities	\$290 7.9%	\$302 7.8%	\$320 7.8%	\$323 7.8%

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